



**RUNNELL JR
& MY LOVE**

Runnell Jr & MyLove

Runnell Townsend Jr

13347 S. Mackinaw Ave

Chicago, IL 60633

Mission

The mission of Runnell Jr & My Love is to motivate, mentor, inspire, and empower young men and fathers to love ourselves and overcome trials and tribulations we face in society that prevent us from infecting the world with our brotherly and fatherly love.

Vision

The vision of Runnell Jr & My Love is to become the most influential motivational speaker while trailblazing the most effective mentorship program in Chicago, Illinois.

Consultation

It is my responsibility to strategically infect the world with "my love." In order to do that, it is my duty to sit with an administrator of the group, to design a program that effectively motivates, empowers, and inspires the individuals receiving my message. People don't receive messages or mentorship in the same manner, therefore, I will speak the language of love that appropriately conveys the message needed to resonate within each individual.





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RJML Business Plan

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Problem

Unfortunately, there are so many children/men in the world at a loss of direction. The reason behind that may vary, however, boys and young men in the city of Chicago have more representation of gang bangers than it does of positive role models. Often times, the problem is that the men that become successful and make it out of the "hood," leave it behind them and don't look back. Be that as it may, we also have men and fathers that give up on life, their children, and families. Though statistics show more absent fathers in the household, we don't really know the reasons attributed to that. No matter the reason, the purpose of Runnell Jr and My Love is to empower young men and fathers, to never give up.

Services - Runnell Jr & My Love is geared towards:

- Improving lives of young men and fathers that struggle to find the motivation to be better through strategic programming built by Runnell and organizations.
- Rounding up all the troops and infect the world with our love through constant presence in public schools, prisons, community organizations, and social platforms to show the world what it looks like to be positive role models and engaged fathers.
- Professional development and motivational speaking are the primary avenues to empower our young men and fathers.

Donations/Investments/Fees

Runnell Jr & My Love is a limited liability corporation that works with organization's financial obligations while still budgeting to create a successful program for their specific group. The most progress we can create in an urban community is to give our time and knowledge to those lacking mentorship and information.

